

Con Brio A News Letter

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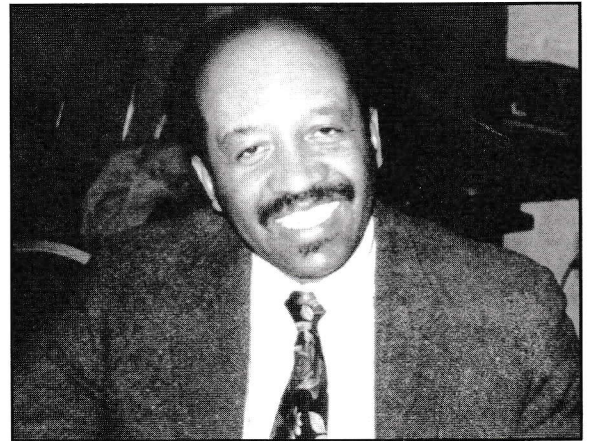
NASPAAM

From The President's Desk

MAKING THE DREAM REAL

A Year Of Pr And Challenges

In June 2000 I assumed the Presidency of NASPAAM and began working on a strategic plan to move the organization forward by partnering with corporate America, increasing membership, and affiliating with non-profit music related organizations. The improvement of our own infrastructure also remains one of my most highest priorities. The success of the 2001 NASPAAM conference at the Sheraton Hotel in downtown Birmingham gives some indication that the strategic plan is working. We must not rest on our laurels but continue to build by becoming more committed to NASPAAM in the area of GIVING.



Frederick Taylor

Our generosity as music educators may be the best measure of our humanity. More and more professionals, married and single, are reaching out to less fortunate individuals by GIVING. Unlike the previous generations of philanthropists, e.g., Rockefeller, Astors, and Getty, who gave money after they were deceased, new givers are plain ordinary people like you and me, who dole out money while they are still alive. In fact, many are parting with their money at a relatively young age. Charitable gifts by Americans totaled \$190 billion in 1999 equivalent to one-third of the domestic federal budget, or 2% of our national income. That's a long, long way from a 10% biblical tithel! It is not just the wealthy and entrepreneurial elite like Bill Gates (Microsoft) and Ted Turner (AOL- Time Warner) who are giving.

Average Americans like you and I continue to step up by giving monetarily or volunteering our services. "Let's not just praise billionaires," says General Colin Powell. "This has been American culture moms and pops who are volunteering and Giving". People give for many reasons namely: recognition, tax breaks, belief in a cause, guilt, self-satisfaction, peer pressure, one-upmanship, to show appreciation, for emotional reasons, out of habit and fear, or in search of salvation. However, the most important reason that people give is because **SOMEBODY ASKED.**

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